



Top Tips for Recruiting Volunteers

General Tips

- Cut down on paperwork – get them on board first and then collect your volunteers' details
- Ask friends and family – they usually will help out if asked nicely
- Hold a group meeting and ask the volunteers who have already been recruited to bring along a friend
- Give volunteers a detailed role/task description – a clear call to action. E.g. If you're looking for PR support, you could try targeting students on marketing courses

Where to Advertise

Volunteer Centres:

- Contact your local volunteer centre or community centre for help
- Link with your local Princes' Trust 12 week team or National Citizenship Scheme team as in both of those programmes the members (young people) need to do a 'community project' and a certain amount of volunteering to complete the programme

Shops:

- Use free space on community notice boards to advertise in shops e.g. Tesco, Starbucks, local newsagents etc.
- Ask charity shops/local cafes/shops if they'll place a recruitment poster for you
- Attend your local shopping centre over the weekend, and give out flyers and information

Volunteer fairs / Recruitment fairs:

- Find out about any local volunteer recruitment events or job fairs happening in the area

Schools/ Universities:

- Run talks and assemblies in local schools and colleges
- Ask careers advisors to tell students about your volunteering opportunity
- Talk to the student union at universities and ask where is best to advertise your volunteering opportunity to students

Scouts/guides etc:

Contact local uniform groups – scouts, guides etc. and ask for their help



Local Newspaper/ Radio:

Contact your local newspaper or radio and ask them to place free recruitment adverts for you – or better still, interview you for a feature editorial about your campaign.

E-bulletins:

Find out about free e-bulletins sent by schools, colleges, universities and volunteering organisations